

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-17/2009-R&C (Pt.)

Date: 14.08.2013

Circular T&C-CM No. 30/13-14

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Introduction of new STVs under prepaid mobile services -reg.

Kindly refer to this office order of even No. dated 08.08.2013 vide which GPRS/Data tariff was rationalized. Now based on feedback received from field units it has been decided by the Competent Authority to introduce the following new GPRS/Data STVs under 2G/3G mobile services.

a) Uniform 2G and 3G prepaid data STVs:

MRP of the Data STV (Incl. of S. Tax) in Rs.	Bundled Free Data usage (in MB)	Validity (in days)
17	100 MB	3
39	240 MB	7
78	500 MB	15
98	700 MB	21


b) Circles can suitably adjust the MRP in the price band up to Rs.3 (+/-) of above price considering the local market condition and technical feasibility.

c) All other terms and conditions of prepaid GPRS/Data STVs will remain same.

2. The above tariff will be implemented for a promotional period of 90 days w.e.f. **15.08.2013**.

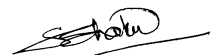
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. This circular is issued based on the ECT approval in P&P-CM cell file No.3-38/2010/P&P-CM (Pt.II). For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)